

OCTOBER 2021



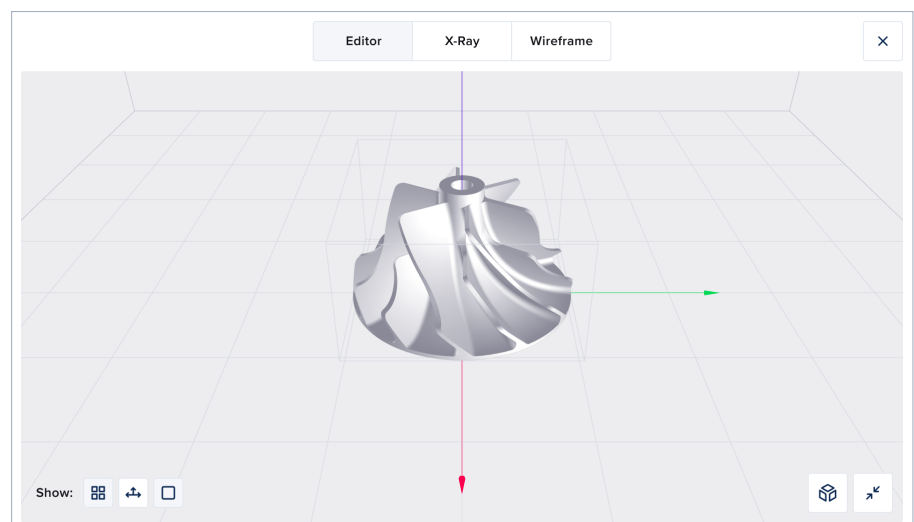
# DigiFabster

NEW PRODUCT LAUNCH

## Like Shopify for the Manufacturing Industry: DigiFabster Launches Brand-New White-Label eCommerce Platform for CNC and AM businesses



Pasadena, CA — DigiFabster has just released an eCommerce platform for manufacturing businesses to take their sales online. The plug-and-play, white label, software-as-a-service allows customers to upload models and place orders, and it helps manufacturing shops of all sizes to increase their revenue in a rapidly changing industry.



## TODAY'S CNC & AM CUSTOMERS

Modern customers are used to shopping online and expect the businesses they work with—even in B2B relationships—to offer a fast and streamlined digital experience. DigiFabster is introducing an eCommerce platform for manufacturing shops to exceed their customers' expectations.

## DIGIFABSTER KEEPS SHOPS OF ALL SIZES AHEAD OF THE GAME

DigiFabster is the leading sales software for manufacturing shops. In its work with hundreds of machine shops in the CNC and Additive Manufacturing sectors, they've seen how important efficiency and speed is to today's customers.

## A GAME-CHANGER FOR MANUFACTURING BUSINESSES

Customers are no longer willing to wait hours or days for a shop to return a quote. 80% of customers opt to work with the shop that was first to respond to an RFQ. DigiFabster's quoting software makes it possible for shops of all sizes to compete on tight turn-arounds, and now DigiFabster is introducing an eCommerce platform that gives shops a completely digitized storefront, further optimizing turn-around time and giving customers the speedy, self-directed purchasing experience they expect from any modern business.

The image displays three overlapping screenshots of the DigiFabster eCommerce Customer Interface. The top-left screenshot shows a product listing for a 'Bridge.stl' file, with options to specify or analyze the model. The middle screenshot shows a quote request form for a '3D Printer' part, including a 3D model, material selection (Aluminum 6061), and a 'Wall thickness test failed' error message. The bottom-right screenshot shows a checkout page with a warning that the order value is below the minimum required, a table of items, personal information, and delivery options.

**Product Listing Screenshot:**

- Part: Bridge.stl
- Material: ABS E507
- Specification: Layer thickness: High resolution
- Price: \$199.00
- Quantity: 100

**Quote Request Screenshot:**

- Part: 3D Printer
- Material: Aluminum 6061
- Specification: Layer thickness: High resolution
- Price: \$175.50
- Quantity: 1
- Material: ABS E507
- Specification: Layer thickness: High resolution
- Price: \$15.00
- Quantity: 1

**Checkout Screenshot:**

- Warning: Your order value of \$15.00 is currently \$71.27 less than the minimum order value required.
- Item: 3dbenchy.stl, Quantity: 1, Price per part: \$15.00, Price total: \$15.00
- Total price: \$140.00
- Personal info: First name: Donald, Last name: Ray, Phone number: +1 555 777-88-99, E-mail: d.cook@live.com
- Delivery: Local pickup, With delivery

Screenshots of DigiFabster's eCommerce Customer Interface



**Providing your customers with a fast and easy way to place an order with your business is table stakes these days. We set out to create a ‘Shopify’ for the manufacturing industry so any shop of any size can stay competitive.**



**– DigiFabster CEO  
Constantine Ivanov**

## **NEW TOOLS FOR INDUSTRY 4.0**

DigiFabster’s new eCommerce tool offers shops a plug-and-play platform optimized for all screen sizes at full scale, with a modern interface and 3-step ordering process designed to increase customer conversion.

Features also include a large CAD and DFM model viewer for manufacturing checks (thin walls, holes, taps check, etc.) and allows customers to work with an unlimited number of models on the same screen simultaneously.

DigiFabster will continue to add new features going forward, such as dynamic bulk pricing and discounts (available later this year) and integrated communications and collaboration tools (coming early 2022).

## **ABOUT DIGIFABSTER**

DigiFabster helps service bureaus, machine shops and other users of 3D printing and CNC generate new revenue while reducing the cost of labor-intensive activities like quoting, order entry, and project management.

DigiFabster’s online instant quote tool with real-time feedback helps clients attract new customers 24/7. Like other best-in-class eCommerce websites, DigiFabster’s 3D preview and smooth user experience helps its clients convert prospects into customers automatically.

**Visit [DigiFabster.com](https://www.digifabster.com)**



# DigiFabster

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## NEW PRODUCT FACT SHEET

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### DigiFabster's New eCommerce Platform: Summary of Facts

Plug and play functionality ensures a smooth integration to manufacturing shops' websites.

Fully-white label solution that allows shops to add their own branding for a cohesive customer experience.

Comprehensive eCommerce solution for both CNC and AM businesses of any size.

Customers can upload CAD and DFM models for manufacturing checks.

Checks performed include thin walls, holes, taps, and more.

Customers can work with an unlimited number of models on the same screen simultaneously.

Modern interface is optimized for all screen sizes.

3-step ordering process is designed for sales conversions.